

**OTHER ENTERTAINMENT LINKS
FROM GTE VIDEO ENTERTAINMENT SERVICES**

To add to the Enhanced or Premium Video Entertainment packages, the costs for additional premium channels not included in your video entertainment package are listed below:

INDIVIDUAL PREMIUM CHANNELS	PRICE/MONTH	INSTALLATION
HBO 1, HBO 2, HBO 3†	\$10.95	Free*
Showtime 1, Showtime 2†	\$9.95	Free*
Cinemax 1, Cinemax 2†	\$7.95	Free*

OTHER GOOD STUFF TO KNOW:

* Installation is free if ordered with other services and packages. If added later, the cost of installation will be \$19.95 for either the Enhanced, Premium or Roommate Service packages, and \$9.95 for each additional premium channel.

† Billed as one premium service.

TO ORDER ALL YOUR HOME SERVICES,
JUST COMPLETE THE ENCLOSED GTE
LINKIN ORDER FORM TODAY.
IT'S THAT SIMPLE.

LinkIN SM

Integrated home connections from GTE

INDIVIDUALITY

WHAT MAKES ONE PERSON FEEL SAFE MAY NOT BE ENOUGH FOR ANOTHER. THAT'S WHY GTE INTRUSION ALARM SERVICES PROVIDES SYSTEMS THAT CAN BE TAILORED TO SUIT YOUR PEACE OF MIND. IF YOU WANT TO BE ALERTED WHEN A DOOR OR WINDOW IS UNEXPECTEDLY OPENED, AND YOU DON'T WANT TO BE LINKED TO AN OFF-SITE EMERGENCY SERVICE, THE **AUDIBLE ALARM SYSTEM** MAY BE FOR YOU. IF YOU DO WANT YOUR HOME MONITORED WITH OUTSIDE EMERGENCY REPORTING SYSTEMS, THEN THE **INTRUSION ALARM SYSTEM** IS THE PERFECT CHOICE. WITH THIS SYSTEM, ONCE AN INTRUDER ENTERS YOUR HOME, WHETHER YOU ARE THERE OR NOT, A THIRD-PARTY MONITORING SERVICE IS ALERTED AND THE APPROPRIATE EMERGENCY SERVICE IS NOTIFIED. IT FEATURES A ZONED WARNING DEVICE THAT TELLS YOU IN WHICH ROOM A DOOR OR WINDOW IS OPEN. YOU CAN CHOOSE TO BYPASS SPECIFIC ZONES WHILE KEEPING OTHER ROOMS ARMED. A SYSTEM LIGHT REMINDS YOU THAT SOME AREAS ARE NOT PROTECTED. AND THESE ARE JUST A FEW OF THE MANY COMFORTS A MONITORED HOME SYSTEM OFFERS. IF YOU'RE STILL NOT SURE WHICH SYSTEM YOU'D LIKE, YOU CAN TRY THE MONITORED SYSTEM WITH NO LONG-TERM CONTRACT COMMITMENT. SO IT'S EASY TO SEE WHICH SYSTEM SUITS YOU BETTER. WITH EITHER OPTION FROM GTE INTRUSION ALARM SERVICES, YOU'LL HAVE PEACE OF MIND KNOWING THAT YOUR APARTMENT DOORS AND WINDOWS ARE SECURED. LOOK TO THE ENCLOSED RATE CARD FOR PRICES.



Integrated home connections from GTE

GTE INTRUSION ALARM SERVICES

INTRUSION ALARM MONITORING

Features a zoned intrusion alarm system that is linked to outside emergency services and monitored 24 hours a day, seven days a week. Other benefits include notifying your contact list to verify alert and calling emergency services on your behalf.

Monthly:	\$21.95
Installation:	\$25.00*

OTHER GOOD STUFF TO KNOW:

*Installation is free if ordered with other services and packages. If added later, the cost of installation will be \$25.00.

If you choose not to order the Monitored Intrusion Alarm service, please sign the enclosed Service Order Form where indicated.

GTE, the intrusion alarm systems provider and the apartment property owner neither imply nor suggest that the alarm system in the apartment unit guarantees life safety. It is the responsibility of the Resident to test their system weekly and report any malfunctions to the property manager.

TO ORDER ALL YOUR HOME SERVICES,
JUST COMPLETE THE ENCLOSED GTE
LINKIN ORDER FORM TODAY.
IT'S THAT SIMPLE.

LINKIN SM

Integrated home connections from GTE

LINKIN

the rated home connection brand



Your Link To The World.

THE TIMES THEY ARE A CHANGING.

TODAY, THE POWER OF COMMUNICATION AND INFORMATION IS EVERYWHERE - YOU JUST HAVE TO TAP IN TO IT. AND NOW, GTE HAS A WAY FOR YOU TO TAP IN TO THE HOME SERVICES YOU NEED. ALL FROM ONE SOURCE.

INTRODUCING LINKINSM SERVICE FROM GTE. LINKIN IS AN INNOVATIVE NEW COMBINATION OF KEY SERVICES AND STATE-OF-THE ART TECHNOLOGY THAT BRINGS HOME SERVICES RIGHT TO YOUR DOORSTEP. IMPORTANT SERVICES LIKE TELECOMMUNICATIONS, VIDEO ENTERTAINMENT AND INTRUSION ALARM SERVICE. NO MORE RUNNING ALL OVER TOWN TO GET CONNECTED TO THE HOME SYSTEMS YOU NEED. NO MORE INSTALLATION FEES TIMES THREE.* IT'S ONE-STOP SHOPPING AT ITS BEST. IT'S QUICK. IT'S CONVENIENT. AND IT'S OH SO EASY. THAT'S WHAT SUPERIOR QUALITY AND ADVANCED TECHNOLOGY DO THESE DAYS - MAKE THINGS EASY. AND WORRY-FREE. ALL YOU HAVE TO DO IS PICK WHAT YOU WANT. TELL YOUR LEASING AGENT WHEN YOU SELECT YOUR APARTMENT. THEN SIT BACK AND LINK TO SOME OF THE BEST QUALITY AND SERVICE AVAILABLE TODAY.

* You'll pay one installation fee for all services if ordered at time of leasing.

LINKINSM

Integrated home connections from GTE

AN OPTION FOR EVERY LIFESTYLE. GTE TELECOMMUNICATIONS SERVICES.

WE KNOW THE PHONE IS AN IMPORTANT COMMUNICATIONS TOOL. AND WE KNOW EVERYONE USES THAT TOOL DIFFERENTLY. THAT'S WHY GTE DESIGNED A VARIETY OF FLEXIBLE OPTIONS THAT WILL FIT JUST ABOUT ANY LIFESTYLE. AFTER ALL, VARIETY IS THE SPICE OF LIFE, RIGHT? SO HERE ARE SOME IDEAS OF WHAT PHONE FEATURES TO CHOOSE WHEN:

You Want To Stay Connected. In Touch. In The Loop.

GO FOR THINGS LIKE **CALL WAITING** - BEEPS YOU THAT ANOTHER PERSON IS CALLING WHEN YOU'RE ON THE PHONE. ADD **CANCEL CALL WAITING** - AND YOU WON'T HEAR THE BEEP IF IT MESSES UP YOUR TRAIN OF THOUGHT. WANT TO BE A LEADER? SELECT **CALL FORWARDING** - YOUR CALLS WILL FOLLOW YOU WHEREVER YOU GO. IF YOU WANT YOUR PHONE TO DO ALL THE SOCIAL WORK THEN **PERSONAL SECRETARY[®] SERVICE** IS FOR YOU. IT PERFORMS ALL THE DUTIES OF AN ANSWERING MACHINE - AND THEN SOME. NOT ONLY WILL IT RECORD MESSAGES WITH DETAILS LIKE TIME AND DATE, IT CAN EVEN DO THIS WHEN YOU'RE ON THE PHONE. IT REMINDS YOU OF BIRTHDAYS, ANNIVERSARIES AND OTHER EVENTS, AND EVEN HAS A WAKE-UP SERVICE. YOU CAN HAVE INDIVIDUAL MESSAGE BOXES FOR EACH PERSON IN THE HOUSE. AND AN OPTIONAL PAGER NOTIFICATION WILL ALERT YOUR PAGER WHEN IT RECEIVES A MESSAGE. YOU WON'T MISS A CALL, FORGET A BIRTHDAY OR BE LATE. IN OTHER WORDS, NO MORE EXCUSES.

YEAH, WE KNOW YOUR TYPE - EVEN DIALING TAKES TOO LONG WHEN YOU'RE PRESSED FOR TIME. WE CAN HELP. TRY **SPEED CALLING[®]** - PREPROGRAM EIGHT NUMBERS, THEN DIAL FREQUENTLY CALLED NUMBERS AT THE PRESS OF TWO BUTTONS. OR TALK TO TWO PEOPLE AT ONCE WITH **3-WAY CALLING**. THE THING FOR BUSY BODIES.

R E L I A B I L I T Y



A C C E S S I B I L I T Y



YOU CHOOSE PRIVACY (OR JUST WANT TO KNOW WHO'S CALLING).

YOU'LL KNOW WHO'S CALLING WHEN YOU SEE THE CALLER'S NUMBER DISPLAYED WITH **CALLING NUMBER ID*** - BEFORE YOU EVER PICK UP THE PHONE. YOU'LL EVEN KNOW WHO TRIED TO REACH YOU WHILE YOU WERE OUT BECAUSE YOUR **CALLING NUMBER ID** DISPLAY UNIT LOGS EACH INCOMING NUMBER - INCLUDING HANG-UPS - WITH THE TIME AND DATE. OR DECIDE IF YOU WANT TO ANSWER WHEN YOU HEAR A CERTAIN RING. THIS ONE'S CALLED **SMART RING®** SERVICE (CLEVER, EH?), AND IT GIVES YOU TWO DIFFERENT NUMBERS FOR YOUR SINGLE PHONE LINE. YOU CAN USE ONE NUMBER FOR YOURSELF AND ASSIGN THE OTHER TO YOUR CHILDREN, ROOMMATE OR OTHER MEMBERS OF THE HOUSE. THE SPECIAL RING TELLS YOU WHO THE CALL IS FOR. WITH EITHER OF THESE OPTIONS, YOU'LL KNOW WHICH CALLS TO ANSWER - AND WHEN. KEEPING YOUR PRIVACY HAS NEVER BEEN SO EASY.

WITH **CALLING NUMBER ID**, YOU'LL BE RIGHT ON TOP OF THINGS AS YOU SEE THE NUMBER OF YOUR BUSINESS ASSOCIATE, PULL THE ACTIVE FILE AND PREPARE WHAT YOU'LL SAY - ALL BEFORE YOU EVEN SAY HELLO (SMART, EH?). COMBINE **CALL WAITING**, **CANCEL CALL WAITING**, **CALL FORWARDING**, **SPEED CALLING-B** AND **3-WAY CALLING**, AND YOU'VE GOT A SETUP YOUR REAL OFFICE WOULD ENVY.

NOW, JUST LOOK TO THE ENCLOSED RATE CARDS FOR PRICES AND SOME PACKAGES WE PUT TOGETHER FOR YOU. AND DON'T FORGET, THIS IS JUST THE FIRST STOP ON YOUR WAY TO CHOOSING ALL YOUR HOME SERVICES. RIGHT HERE. JUST PICK WHICH ONES YOU WANT, SIGN UP AND IT'S A DONE DEAL. REALLY.

**Requires a display device that you can purchase or rent from GTE*

CONNECT TO THE HAPPENING SCENES. GTE VIDEO ENTERTAINMENT SERVICES.

CALL IT ENTERTAINMENT UNSTOPPED. THE BEST IN ORIGINAL MOVIES, BIG BLOCKBUSTER HITS, DREAMY ROMANCE, SIDE-SPLITTING COMEDY AND MORE. AND YOU'LL CATCH IT ALL HERE WITH GTE VIDEO ENTERTAINMENT SERVICES. IT'S AN A-LA-CARTE WORLD, AND WE HAVE A FLAVOR FOR EVERY PALATE. DO YOU CRAVE ACTION-PACKED SPORTS? TUNE IN TO THE CHANNEL WITH 65 SPORTS AND MILLIONS OF FANS - **ESPN**. HAVE A HANKERING FOR THE FUN STUFF YOU GREW UP WITH, LIKE "WELCOME BACK KOTTER," "THE MUNSTERS" AND "BEWITCHED"? **NICK AT NITE** CAN SATISFY. NEED UP-TO-THE-MINUTE NEWS? CHEW ON **CNN**. AND FOR THAT ONE NIGHT YOU WANT TO COZY UP ON THE COUCH, CLICK TO THE CHANNEL THAT FEATURES A DIFFERENT HIT MOVIE EVERY SATURDAY NIGHT - **HBO**. OR ESCAPE TO THE MAGIC OF **DISNEY** WHERE THERE'S SOMETHING FOR EVERYONE. YOU'LL FIND OTHERS, TOO, LIKE **SHOWTIME**, **THE DISCOVERY CHANNEL** AND **TURNER CLASSIC MOVIES**, JUST TO NAME A FEW. REFER TO THE ENCLOSED RATE CARD FOR THE PACKAGE THAT SATISFIES YOUR TASTE. OR SERVE UP YOUR OWN ENTERTAINMENT DISH WITH THE A-LA-CARTE LISTING. WHEN YOU CONNECT WITH GTE VIDEO ENTERTAINMENT SERVICES, YOU'RE ONE CLICK AWAY FROM ALL THE HAPPENING SCENES.

Let's Talk Customer Service.

TO REACH A GTE CUSTOMER SERVICE REPRESENTATIVE, FOR ALL YOUR HOME SERVICE NEEDS, JUST CALL US TOLL-FREE AT **1-800-GTE-4455**. WE'RE HERE TO HELP ANY WAY WE CAN. AT GTE, WE WANT TO MAKE THINGS EASY.



FLEXIBILITY

LINKIN FROM GTE MEANS EASY BILLING.

ONE BILL. ONCE A MONTH. THAT'S HOW YOU'LL RECEIVE YOUR STATEMENTS FOR ALL THE SERVICES YOU SELECT. WHETHER YOU PICK GTE TELECOMMUNICATIONS SERVICES, GTE VIDEO ENTERTAINMENT OR GTE INTRUSION ALARM - THEY'RE ALL SHOWN SEPARATELY IN ONE EASY-TO-READ BILL. YOU'LL SEE EVERYTHING YOU NEED TO KNOW ABOUT YOUR SERVICE IN ONE QUICK GLANCE. WITH LINKIN SERVICE FROM GTE, BILLS AND RECORD KEEPING ARE A BREEZE.

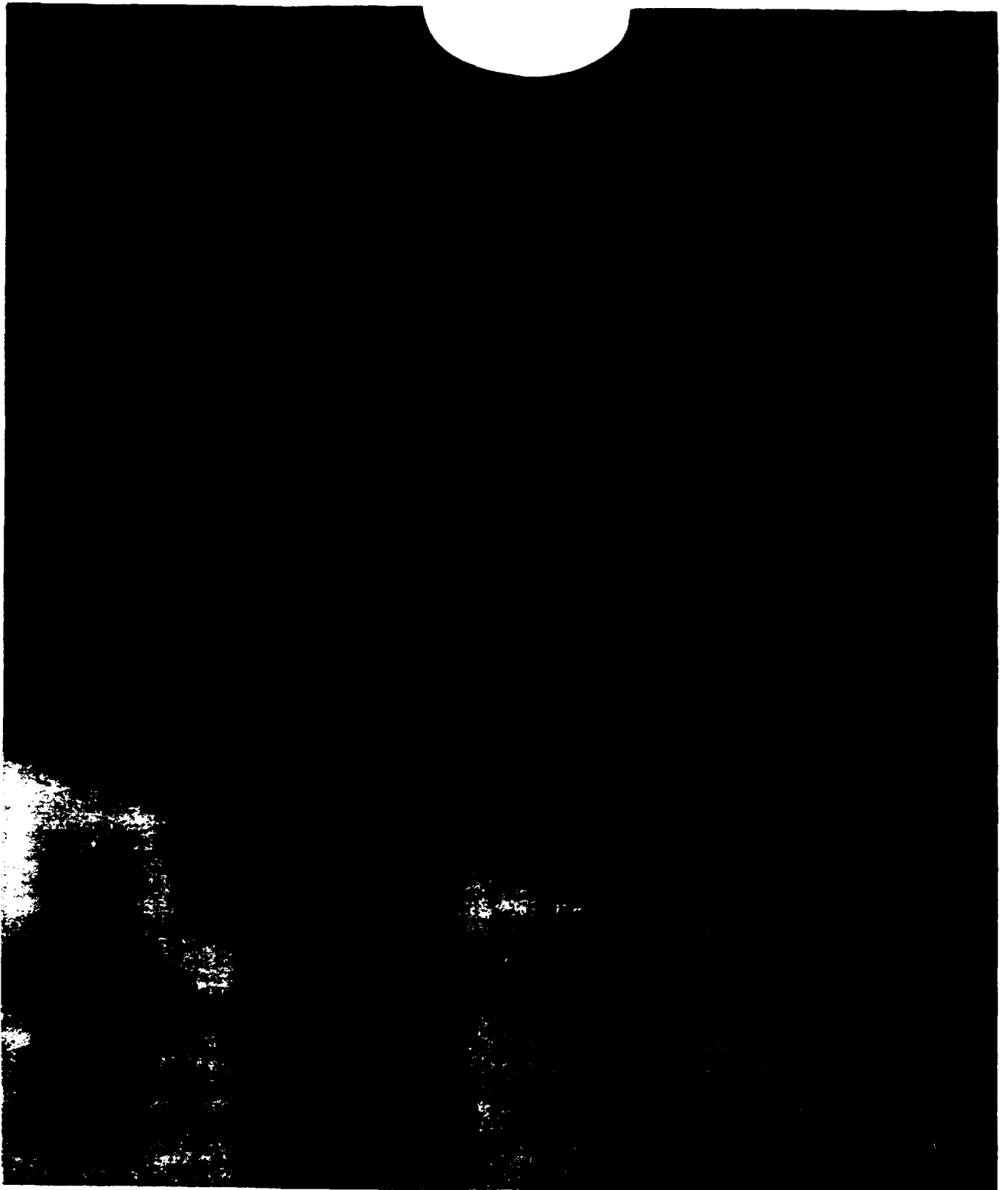
GTE GUIDES, YOU DECIDE.

AFTER 75 YEARS IN BUSINESS, WHO BETTER THAN GTE TO HELP AND GUIDE YOU WITH THE PRODUCTS YOU NEED FOR YOUR HOME AND OFFICE. YOU COULD SAY WE'VE BEEN AROUND THE BLOCK A FEW TIMES. AND THROUGHOUT THE YEARS, WE'VE DONE MORE THAN JUST PROVIDE LOCAL PHONE SERVICE FOR MILLIONS OF CUSTOMERS. WE'VE TAKEN GOOD NOTES AND LISTENED TO THE KINDS OF PRODUCTS AND SERVICES YOU SAID YOU WANTED MOST. YOU SAID MAKE IT EASY. MAKE IT AFFORDABLE. MAKE IT WORK FAST. MAKE IT LAST. MAKE IT SIMPLE TO ACCESS. AND MAKE IT FIT MY LIFESTYLE. SO WE TOOK ALL OUR EXPERIENCE, EXPERTISE AND RESEARCH, AND PAST, PRESENT AND FUTURE TECHNOLOGY - AND ROLLED IT ALL TOGETHER. THEN WE LOOKED TO YOU AGAIN, OUR CUSTOMERS. AND YOU SAID, NOW BRING IT ALL TO US. SO WE DID. WITH LINKIN.

LinkIN SM

Integrated home connections from GTE

LINKIN IS A SERVICE MARK AND PERSONAL SECRETARY AND SMART RING ARE REGISTERED SERVICE MARKS OF GTE SERVICE CORPORATION.



LINKINSM

Integrated home connections from GTE

GTE

OTHER POTENTIAL LOCAL SERVICE PROVIDERS

FRONTIER

COMCAST

BELL ATLANTIC

WINSTAR

CENTURY

US NETWORK

OTHER POTENTIAL LOCAL SERVICE PROVIDERS

FRONTIER

COMCAST

BELL ATLANTIC

WINSTAR

CENTURY

US NETWORK

JAN 19 '96 10:38 FR MIDOS CPM

768 8565 TO 913122871996

P.02/03

frontier

Great News for Frontier Customers!

We're about to make all your local toll calling more convenient and affordable!

Dear Frontier Customer,

Under new Public Service Commission (PSC) rules, your local phone company must give customers the choice of who they want to have carry their regional, or local toll phone calls.

What exactly are local toll phone calls?

Local toll calls are calls made outside your local calling area but within your local phone company's service area. With this type of call, you may be required to dial 1, and sometimes 1+ (area code) before you dial the phone number.

To identify these calls, simply review the itemized calls on your local phone bill to identify the exchanges that are toll calls. For a complete listing of all qualifying exchanges outside your local calling area, refer to the Reference Section of your local phone book.

Why is this an important decision? We'll tell you!

Prior to this ruling, only your local phone company was able to carry these calls for you. Now, you have a choice. Now, Frontier can start to carry these calls for you where available. By choosing Frontier, you'll get the convenience, savings and customer support that comes with having a single source for all of your local toll calling. Consider these exclusive Frontier features:

- The Frontier "All-In-One" Invoice - all your calls, including long distance and toll calls, will be on one bill. You'll save time and resources!
- Easy-to-understand, competitive, flat, per-minute rates.
- Customer Service support 24 hours a day, 7 days a week. One call, to one number, for all your calling questions.

It's so easy to do!

Frontier makes it easy for you to switch. Simply fill out the form below, put it in the enclosed pre-addressed, postage-paid envelope and send it off to us. Or, if you prefer, fax it to us toll-free at 1-800-896-0107 or call us at 1-800-783-2020. We'll take care of the rest!

To find out rate information and areas of availability, please give us a call at 1-800-466-4600.



**Yes! I want Frontier to carry all of my 1+ calling.
Please switch my local toll-call service to Frontier!**

200668701
M. St. Co.
#16318-R-514
502 Beach St.
Flint, MI 48502-1210

*Ameritech
address*

Authorized Customer Signature

Date

**P.O. Box 2122
Southfield, MI 48037-2122**

[illegible]

22

N BT CO
 310010-R-514
 0002 0000CH BT
 FLINT, MI 48602-1210

Study Method: Observational Research

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038 1039 1040 1

**NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES**

BUSINESS REPLY MAIL

FIRST-CLASS MAIL, PERMIT NO. 20 SOUTHFIELD, MI

POSTAGE WILL BE PAID BY ADDRESSEE

ATTN INTRALATA ADMINISTRATOR/CAM GROUP
FRONTIER COMMUNICATIONS
PO BOX 5082
SOUTHFIELD MI 48033-0058

11. 1997-1998

JAN 19 '96 10:38 FR MIDOS CP&M

768 0565 TO 913122071996

P. 23/23

But LCI is focusing on building its list of corporate customers by offering flat-rate long-distance service, rather than a bundle of services.

"We do intend to provide local service in Michigan, certainly in the Detroit area," Gamse said.

LCI acquired Teledial America Inc., a Grand Rapids-based telecommunications company, in February. The company's strategy is to bundle as many telecommunication services as possible and offer better rates for those services to competitors.

Frontier Communications Corp., based in Rochester, N.Y., is one of the newer players in the Detroit area. It acquired Bingham Farms-based ALC Communications Corp. last year.

Kevin Bennis, president of Frontier Communications, said the nerve center of its local and long-distance operations is being run in Bingham Farms.

The company is targeting the small and medium-size business customers to buy into its bundle of services. That way, Frontier can clear up the confusion and try to exploit the perception that larger long-distance companies aren't concerned with servicing smaller customers.

Long Distance of Michigan Inc., based in Hamtramck, wants to take advantage of its Detroit-area roots. It is counting on its sales force and quality of service to move forward.

"When the dust settles, people are looking for what they've always been looking for: good long distance at a fair price," said Jerry Finefrock, president and CEO of Long Distance of Michigan. **CS**

05/06/86

15:15

312 526 8565

AMERITECH

Trace, IVT

002

John



INTRODUCING

@COMCAST

CABLEGUARD PLUS

ANOTHER QUALITY SERVICE FOR CLUB COMCAST MEMBERS
FREE

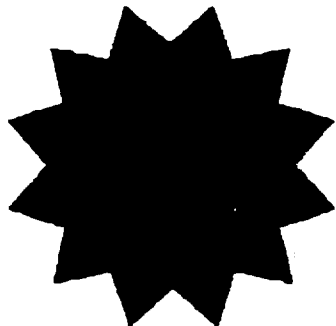


P. 02/05

610 552 3661 TO 913125268565

MAY 06 '96 07:39 FR EBS SUPPORT STAFF

CABLEGUARD PLUS...



...FREE!

CABLEGUARD PLUS IS THE BEST WAY OF KEEPING YOUR TELEPHONE WIRES IN PERFECT WORKING ORDER. AS YOU KNOW, CABLEGUARD PROTECTS YOUR CABLE WIRING FOR PENNIES A MONTH! NOW, CABLEGUARD PLUS PROVIDES THE SAME PROTECTION FOR YOUR INSIDE TELEPHONE WIRING AT **NO EXTRA CHARGE!** IF YOU'RE CURRENTLY PAYING THE TELEPHONE COMPANY FOR THIS SERVICE, CABLEGUARD PLUS CAN **SAVE YOU UP TO \$42 A YEAR.**

IN ORDER TO REALIZE UP TO \$42 DOLLARS IN ANNUAL SAVINGS, YOU MUST CANCEL YOUR EXPENSIVE TELEPHONE WIRE MAINTENANCE PLAN IMMEDIATELY. ONE WAY TO DO THIS IS TO CALL (313) 221-4900 OR FILL OUT THE BLUE POSTCARD BELOW AND DROP IT IN THE MAIL.

IT'S JUST THAT SIMPLE!

 **COMCAST**
Leading the Way



SIMPLY FILL OUT THE COUPON TO
➡ START SAVING NOW! ⬅

OR, IF YOU HAVE QUESTIONS, CALL 978-8780.

meritech,
please remove
my wire
protection plan
immediately!

Terms and Conditions

We are happy that you have selected CableGuard Plus, your inside the home telephone wire maintenance plan. CableGuard Plus is offered free of charge to all Comcast's CableGuard customers. CableGuard is Comcast's inside wire maintenance plan for inside cable wire. By selecting CableGuard Plus, you agree to be bound by these Terms and Conditions. Under the CableGuard Plus service, Comcast will identify trouble locations within your home and repair inside telephone wire and telephone jacks. In addition to maintaining and repairing inside cable wire, "inside telephone wire" is defined as: wire that runs from the connection point (usually a small box on the outside of your house) to the telephone jacks inside your home. "Inside cable wire" is defined as the wires that run from the connection point to your television set or other related equipment. "Inside cable wire" does not include the wiring of any customer owned audio or video equipment. In addition, Comcast will provide you with a free loaner basic telephone for a sixty day period in the event that your phone is the cause of the problem. Under the CableGuard and CableGuard Plus plans, when Comcast is notified by you of service problems Comcast will identify whether the problem is with your inside telephone wire, inside cable wire, telephone jacks or cable outlets or whether other equipment may be the problem. If the trouble is covered by either CableGuard plan, Comcast will repair or correct the trouble in a reasonable manner. You acknowledge that Comcast may remove wire along baseboards or other locations to avoid replacement or repair of drywall, plaster or other materials and to avoid unnecessary work.

Excluded from CableGuard and CableGuard Plus coverage are the following:

- Telephone wire and cable wire located beyond the connection point of your home.
- Repair or replacement of the wire connecting the telephone, or other equipment to the telephone jack.
- Rewiring after a home is destroyed by fire, flood, earthquake, Act of God, vandalism, gross negligence or willful damage.
- Initial installation of service and the installation of new jacks, new wiring or rewiring. These services will be performed at our regular installation and service rates.
- Cable or wiring that runs between or among separate buildings, apartments or dwelling units in multi-tenant property, you reside in a multi-tenant building, campus or military housing, we suggest that you discuss inside wire repair responsibility with the manager or owner.
- Repair or replacement of any inside telephone wire and telephone jacks not installed or existing in accordance with accepted industry standards as determined by Comcast.
- Inside cable wire and cable outlets used to receive cable or video services provided by another company.
- Inside cable wire and cable outlets used to receive unauthorized cable service.
- Trouble or problems existing prior to the establishment of cable television service with Comcast, or prior to selecting a Comcast Complete service.
- Repair of problem telephones. Loaner phones not returned to Comcast within sixty days will be billed to the customer at prevailing market rates.
- Repair or replacement of answering machines, television sets, VCRs, fax machines or set-top boxes used for channel selection which were not issued by Comcast.

CableGuard Plus is available free of charge to all CableGuard customers of Comcast in Fraser. Comcast may suspend and without notice, suspend or discontinue this service to a residence if cable service is no longer being provided to the residence by Comcast or if any misuse or abuse of the service occurs or if a hazard or danger to person or property exists which would prevent our technicians from performing the work in a safe manner.

Subject to any applicable rules or laws, Comcast may modify or discontinue any part of CableGuard or CableGuard Plus service or change any of these Terms and Conditions including, but not limited to, charging a monthly service fee for CableGuard Plus. Comcast will provide ninety (90) days prior written notice of any significant changes in the Terms and Conditions. This notice may be included in your monthly bill. You may discontinue either Comcast CableGuard service at any time by calling our customer service office at (810) 204-4700.

Comcast shall not be liable for damages, including any indirect, incidental, or consequential damages that arise from (1) any defects in materials used to maintain inside wire or jacks; or (2) defects in workmanship provided on the plan. There are no express or implied warranties, warranties of merchantability, or warranties of fitness for a specific purpose offered with this plan. Comcast's liability for defective materials or workmanship is limited to repair or replacement of the defective material and/or a corrective service visit. To report a telephone or cable problem if you think may be related to your inside wiring, please call our customer service office at (810) 204-4700. This offer valid for Fraser and Southgate residents only.

PLACE
STAMP
HEREAMERITECH
BILL PAYMENT CENTER
SAGINAW, MI 48663-0003

COMCAST

CableGuard Plus

QUESTIONS AND ANSWERS

1. What services are covered by CableGuard Plus?

All telephone wiring that runs from the Network Interface (usually a small box on the outside of the house) to the wall outlets or phone jacks.

2. What is not covered by CableGuard Plus?

Any equipment or devices that you own, such as telephones, TV sets, computers, fax machines, telephone answering machines, modems, and any of the wires that connect these devices together or to the wall outlet are not covered. All coaxial wiring (cable TV wire) installed by Comcast is covered under CableGuard.

3. Are there any extra, hidden charges?

No, there are no other charges, as long as you are a customer of Comcast.

4. Why is Comcast doing this?

We are committed to providing the very best customer service. Internal wire maintenance is something we already do. This is a way we can provide even better value to our customers.

5. How do I sign-up for CableGuard Plus?

Fill out the attached card and return it right away.

6. If I am having a problem with my phone wire, how do I schedule an appointment to get it fixed?

Just call our friendly repair operators at 878-7700, 24 hours a day, 7 days a week. Most of our repair calls are complete within 24 hours of your call.

7. Do I still need to pay the phone company a monthly fee for their wire maintenance plan?

Absolutely not. With CableGuard Plus, you can save yourself up to \$3.50 a month by canceling your phone company wire maintenance service.



6098 Wall Street
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MR JAMES ROSS
31232 LEOTA ST
FRASER

MI 48026

QUESTIONS AND ANSWERS

AMERITECH
BILL PAYMENT CENTER
SAGINAW, MI 48663-0003

1. What services are covered by CableGuard Plus?

All telephone wiring that runs from the Network Interface (usually a small box on the outside of the house) to the wall outlets or phone jacks.

2. What is not covered by CableGuard Plus?

Any equipment or devices that you own, such as telephones, TV sets, computers, fax machines, telephone answering machines, modems, and any of the wires that connect these devices together or to the wall outlet are not covered. All coaxial wiring (cable TV wire) installed by Comcast is covered under CableGuard.

3. Are there any extra, hidden charges?

No, there are no other charges, as long as you are a customer of Comcast.

4. Why is Comcast doing this?

We are committed to providing the very best customer service. Internal wire maintenance is something we already do. This is a way we can provide even better value to our customers.

5. How do I sign-up for CableGuard Plus?

Fill out the attached card and return it right away.

6. If I am having a problem with my phone wire, how do I schedule an appointment to get it fixed?

Just call our friendly repair operators at 978-7700, 24 hours a day, 7 days a week. Most of our repair calls are complete within 24 hours of your call.

7. Do I still need to pay the phone company a monthly fee for their wire maintenance plan?

Absolutely not. With CableGuard Plus, you can save yourself up to \$3.50 a month by canceling your phone company wire maintenance service.



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HERE IS THE INFO.
A CUSTOMER SENT TO
ME - RICH SEYMOUR
AT YOUR SERVICE CENTER
708-250-2156

Ken